

NTA Cleveland Regional Chapter
of the National Television Academy
THE NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES



CALL FOR ENTRIES

FOR THE BROADCAST YEAR OF 2003

Entry Deadline: January 10, 2004
www.ntacleveland.com



**35TH ANNUAL
CLEVELAND REGIONAL EMMY AWARDS**

Limitations

Entry Restrictions:

A program or segment entry may be submitted only once with the exception of the individual achievement categories. A specific craft credit on a specific entry may be entered only once regardless of category. Composites are an optional form of entry in craft categories. The elements within a composite are to be "as aired" (no internal edits) and are to be edited back to back (straight edits) with no other post-production work such as music or special effects.

A straight lift from a long work may be included as an element of a composite, but there must be no editing of the lift.

Condensed Program Requirement:

For programs exceeding 60 minutes in length, entrant must submit a shortened version with no more than two edits so total entry does not exceed sixty minutes. The excerpts must be the opening, middle and ending of the entry, with each excerpt to be approximately twenty minutes in length for a total of sixty minutes. Use straight edits only, with 2 seconds of black between segments, no other post production work is allowed.

Entry Procedure

All entrants must submit TWO fully completed entry forms, the applicable fee, and a VHS cassette. Entries must be submitted as aired with no additional material added or deleted from the tape. The official labels must be completed and affixed to both the cassette and the cassette box. All commercial matter must be edited out leaving 2-5 seconds of black between segments. Copies of the entry form and cassette labels are acceptable. Duplicate cassettes must be supplied when an entry has been entered in more than one category.

All entry fees, with the exception of Student Program, are per name on the entry form. If one check is covering several entries, you must supply an itemized list of exactly what and who the check is paying for.

ENTRIES MUST BE RECEIVED BY 5 P.M. SATURDAY, JANUARY 10, 2004

The addition of names to entries after this date will not be allowed! Entries received after the deadline will be disqualified and returned. WARNING: Incomplete entry forms are subject to a \$25 reprocessing fee, or disqualification with forfeiture of entry fee.

Please send all entries to: EMMY AWARDS
3487 CENTER ROAD, SUITE 6C
BRUNSWICK, OHIO 44212

Entry Fees: **NTA MEMBER** **NON-MEMBER**
\$75 Per name \$150 Per name

Make checks payable to: NTA

Entry questions should be directed to:

Steve Goldurs, Awards Chair, (216) 431-8888 x 5418
E-Mail: SteveGold@sbcglobal.net

NEWS CATEGORIES

1 OUTSTANDING DAILY NEWSCAST

Special rules for daily newscast entries:

Each station producing newscasts will be notified and asked to select a newscast from the previous day, on four different days in November. The station will edit out all commercials, and transfer the recording to VHS tape. The station will retain the tapes until station entries in other categories are ready for submission, and submit them at that time. **Do not overnight tapes to the NTA office.** At the time of submission, the stations will be asked to select one of the four newscasts as their entry in this category. Entries should be submitted by the news director. Other entrants may include assistant news director, managing editor, executive producer, and participating anchors. This category is tiered by market size:

- 1.1 Market size 1 -20
- 1.2 Market size 21-40
- 1.3 Market size 41+

2 OUTSTANDING MORNING OR DAYTIME NEWSCAST

The rules for this category are the same as Category 1. This category is meant to honor newscasts presented in the morning or during the day (before 5:00 PM). The same notice sent for Category 1 will apply to this category. This category is tiered by market size:

- 2.1 Market size 1 -20
- 2.2 Market size 21-40
- 2.3 Market size 41+

3 INVESTIGATIVE REPORTING

Single report or series, investigating a significant community problem, aired within a regularly scheduled newscast. **Only reporters may enter. Videographers and researchers may enter this category only with the reporter, not individually.**

4 SPOT NEWS

Summary coverage - with a taped packaged - of an unanticipated or breaking news event. The taped package may be part of a live wrap-around. The package must air within 24 hours of the spot news event.

5 LIVE/BREAKING NEWS

Live coverage of a single unanticipated or breaking news event as the event happens. May occur within or outside of a regularly scheduled newscast. Predominately live, yet may include tape (but only as it was rolled live into the coverage).

6 SERVICE NEWS STORY-SINGLE STORY

7 SERVICE NEWS STORY-SERIES

Coverage on a regularly scheduled news program of service oriented material, such as health, safety, consumer information energy conservation, financial, etc.; excluding investigative reporting.

8 GENERAL REPORTING

One story, done in one day, reported under deadline, for a regularly scheduled newscast. The purpose of this category is to recognize outstanding achievement in general assignment reporting. **Reporter Entries Only, no videographers or editors.**

9 NEWS REPORT-HARD NEWS

Single story or continuous coverage of a story. No investigative reports in this category.

10 NEWS REPORT-SOFT NEWS

Single story or continuous coverage of a story. No investigative reports in this category.

11 NEWS SERIES-HARD NEWS

Continuous coverage of a story. No investigative reports in this category.

12 NEWS SERIES-SOFT NEWS

Continuous coverage of a story. No investigative reports in this category.

13 SPORTS REPORT

Single sports report or series, within or outside of a regularly scheduled newscast.

14 NEWSCAST PRODUCTION

Submit one entire newscast. Entry will be judged on overall presentation, writing, format, stacking, and teases. The intent of this award is to recognize the achievement of the **daily line producer.**

ALL ENTRIES MUST BE SUBMITTED ON VHS TAPE. NO BETA OR 3/4 ENTRIES WILL BE ACCEPTED.

CRAFTS

For excellence in a specific television discipline, Cleveland Regional Emmy Awards are presented in the categories listed below. The submission represents the individual's overall excellence in a particular craft.

15 JOURNALISTIC ENTERPRISE

The intent of this category is to honor the continuing endeavor and performance of individual journalists. The entry must include a minimum of 4 different stories, maximum of 5 reported by individual journalists. **NOTE: The title of this entry must be the entrant's name, and the air date and length of each story must be submitted with the entry.**

16 ANCHOR-NEWS

For excellence in news anchoring where the anchor is performing live, guiding, and/or coordinating the on-air coverage of a single special news event, a single story, or a single newscast. Best performance on the set of a newscast. Entrant must submit one newscast in its entirety, unedited.

17 ANCHOR-WEATHERCASTER

(Only weathercast portion of show should be submitted with lead in.) For excellence in weathercasting where the anchor is performing live, guiding, and/or coordinating the on-air coverage of a single special news event, a single story, or a single weathercast during a newscast.

18 ANCHOR-SPORTSCASTER

(Only Sportscast portion with lead in should be submitted.) For excellence in sports anchoring where the anchor is performing live, guiding, and/or coordinating the on-air coverage of a single sports program, a single story, of a single newscast. Limited to Regular Sportscasters.

The following Craft categories should consist of one or more complete pieces of work.

19 On Camera Talent - News

20 On Camera Talent - Non News

21 Director News - Live/Live to Tape (cue track recommended)

22 Director Non News • Live/Live to Tape (cue track recommended)

23 Director - Tape/Film (for later broadcast)

24 Videographer - News (composite up to 3 stories)

25 Videographer - Non News (composite up to 3 samples)

26 Editor - News (composite up to 3 stories)

27 Editor - Non News (composite up to 3 samples)

28 Editor - Promotion (composite up to 3 promos)

29 Writer - News

30 Writer - Non News

31 Graphic Designer (E-art/Animation/Set Design/Other)

32 Research

(All entrants are required to document their research. This is to include a detailed account of how the information was obtained. It should also include requests for public documents, interviews, etc.)

33 Audio

34 Lighting

35 Music Composition (composers and lyricist)

PROGRAM CATEGORIES

36 NEWS SPECIALS

Single special program dealing with a news subject or subjects, aired outside of a regularly scheduled newscast.

37 EDITORIAL/COMMENTARY

Editorial Statements by a representative of station management that reflects the station's point of view on current topics, or Commentary Statements presented by an individual commentator expressing a personal point of view on current topics.

38 ENTERTAINMENT PROGRAM REGULARLY SCHEDULED

(at least 10 programs broadcast during the eligibility period).

39 ENTERTAINMENT PROGRAMS-SPECIALS

Programs designed primarily to entertain.

40 CHILDREN/YOUTH PROGRAMS

REGULARLY SCHEDULED (at least 10 programs broadcast during the eligibility period). Programs designed to be of particular interest and value to children ages 2-18 years.

41 CHILDREN/YOUTH PROGRAMS-SPECIALS

(Airing outside of Regular Time-slot)

42 MAGAZINE FORMAT PROGRAMS

Regularly scheduled (at least 10 programs broadcast during the eligibility period). Programs that may include information, variety, entertainment, with a format that includes several subjects.

43 PUBLIC AFFAIRS PROGRAMS

REGULARLY SCHEDULED (at least 10 programs broadcast during eligibility period). Programs which address current issues of community concern.

44 PUBLIC AFFAIRS PROGRAMS-SPECIALS

45 INTERVIEW/DISCUSSIONS PROGRAMS

DAILY SHOWS Programs with a talk, interview or discussion format. Entry must be representative of series.

46 INTERVIEW/DISCUSSION PROGRAMS SHOWS SCHEDULED WEEKLY OR LESS OFTEN

47 CULTURAL AFFAIRS PROGRAM

Series or special focusing on any cultural, religious, scientific, historic, or artistic subject.

48 SPECIAL PROGRAMS

One-time-only non-news special program.

49 FEATURE/ENTERTAINMENT SEGMENTS

A feature/entertainment segment broadcast within a non-news program. This material may not be included in any other program entry.

50 SPORTS EVENT-LIVE/LIVE ON TAPE

Coverage of an entire sports event. Unedited - See Condensed Program Requirement Rule under Limitations.

51 SPORTS PROGRAMS REGULARLY SCHEDULED

(at least 10 programs broadcast outside a regularly scheduled newscast during the eligibility period).

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52 SPORTS PROGRAMS-SPECIALS

(Aired outside a regularly scheduled newscast)

53 COMMERCIALS

This category honors commercial announcements produced in the awards region. Entries may be :10 to 2:00 in length. Infomercials or program length commercials are not permitted. Entries should be submitted by the producer of the commercial. Clients are not permitted to enter unless they had direct, hands-on responsibility for the commercial.

54 COMMUNITY SERVICE

The intent of the category is to honor a station's effort in dealing with an issue of major importance, through on-going programming, such as specials, news reports, PSAs and other station support. Must include support material and documentation.

TECHNICAL CATEGORY

55 TECHNICAL ACHIEVEMENT

The intent of this category is to honor an individual or individuals for excellence in the creation of new technology or the outstanding use of existing technology in a one-time-only broadcast or unusual circumstance. In addition to program tape, documentation should be included to support achievement.

PROMO/PSA CATEGORIES

56 STATION PROMOTION - SINGLE SPOT

A single promotional announcement that effectively promotes a television station, its programs or its personnel. Not part of a promotional campaign. Not considered a News Topical. (The use of syndicated or custom-produced music or animation is allowed, providing it does not contribute substantially to the creative impact of the entry).

57 ON-AIR STATION PROMOTION - CAMPAIGN

A series of promotional announcements that effectively promotes a television station, its programs or its personnel. Submit no more than three promotional announcements per campaign. (The use of syndicated or custom-produced music or animation is allowed, providing it does not contribute substantially to the creative impact of the entry.)

58 ON-AIR STATION PROMOTION STATION CREATED NEWS TOPICAL

This topical is totally created in-house. This is a topical for one specific story or series. The use of syndicated or custom produced music or animation is allowed, providing it does not contribute substantially to the creative impact of the entry.

59 PUBLIC SERVICE ANNOUNCEMENT

STUDENT CATEGORY

60 STUDENT PROGRAM

Entry Fee: \$50 per entry.

Submit ONE entire program produced and executed by a student producer that is enrolled full-time at a university, college, or technical/vocational school. The program may be disqualified if professional services were employed in the production of the entry. Entry must be signed by professor/teacher. A plaque is awarded to the school. Students responsible for the production of a winning entry, as confirmed in writing by the school, will each receive a production certificate. Only one entry per student producer. The Cleveland Regional Chapter has the right to limit entrants at its sole discretion.

ALL ENTRIES MUST BE SUBMITTED ON VHS TAPE. NO BETA OR 3/4 ENTRIES WILL BE ACCEPTED.

The National Television Academy CLEVELAND REGIONAL CHAPTER

MEMBERSHIP FORM

ALL MEMBERSHIPS MUST BE RENEWED BY JANUARY 1st

Name: _____ Occupation/Title: _____

Business/School: _____

EMAIL: _____ Phone: _____

Business Address: _____ City/St/Zip _____

Home Address: _____ City/St/Zip _____

Favored Communication: (circle/mark one) Email Send To Business Send Home

\$60.00 - 1 year NTA membership ___ active ___ associate (check one)

**Guard against future increases; sign up for 2 years or 3 years at 2003 rates... \$120.00 - 2 years OR \$180.00-3 years
\$15.00 ... 1 year student (Not eligible to enter the Emmy awards except in student category.)**

CHARGE IT: Mastercard or VISA (circle one)

CARD Number: _____ Expiration date: _____ Amount to charge: _____

Name on Card: _____ Billing Address: _____

FAX to: 330-220-7914 Or make Check payable to:

NTA and MAIL to: NTA MEMBERSHIP, 3487 Center Rd., Suite 6C, Brunswick, OH 44212

SIGNATURE required: _____ Date: _____

I agree to abide by all NTA rules & regulations as provided by the National Constitution & Chapter Bylaws. \$10.00 from each membership goes to support our Scholarship Fund! © For NTA info log onto www.ntacleveland.com

Purpose

The purpose of the Cleveland Regional Emmy Awards is to recognize outstanding achievements in television by conferring annual awards of merit in the chapter's designated award region. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence for those working in the television industry and to focus public attention on outstanding cultural, educational, technological, entertainment, news and informational achievements in television.

Eligibility

Entries must have been produced for the chapter's designated awards area and must have had their first broadcast or cablecast in that awards area during the eligibility period. The Cleveland Regional Chapter of The National Television Academy will accept entries from the Cleveland, Akron, Canton, Toledo, Youngstown, Lima, OH; Erie, PA; Ft. Wayne, West Lafayette, Bloomington, Muncie and Indianapolis, IN. All entries must have had their initial telecast in the awards region between January 1, 2003 and December 31, 2003.

Entries must not have been available for viewing by more than 50% of the U.S. television homes during the eligibility year. Entries that are available to more than 50% of the U.S. Television homes should be submitted to The National Television Academy's national awards (see exceptions). No entry may be submitted to more than one chapter's awards. Entries must be submitted as originally telecast/cablecast. There may not be any post broadcast changes, except as noted in the category descriptions.

Exceptions to the 50% rule

1. Local station news coverage that may receive national exposure should be submitted to regional Emmy competitions.
2. The treatment of a local community issue by a super station that is directed specifically to those living inside the station's home market maintains its eligibility in regional Emmy competition.
3. A local program that later receives national distribution may compete in both regional and national awards competition, but not in the same eligibility year.
4. Local segments that are eligible to participate as entries in national Emmy competitions (i.e. News & Doc Final Four) may compete in both regional and national awards competitions under prevailing rules.

Program Length Commercials (Infomercials) and Closed Circuit Programs are not eligible

To be eligible, entries must have been broadcast or cablecast to the general public by a television station, a cable company, satellite or similar distribution system.

Membership

Membership in The National Television Academy is not required to enter the Emmy Awards. You may join the Cleveland Regional Chapter (\$60) and pay the lower entry fee at the same time you submit the entry by filling out a membership application and enclosing an additional separate check for membership.

Original Material

At least two-thirds of a program entry must consist of original material, unless previously produced material had been given some unique and creative treatment that, in the opinion of the chapter awards committee, results in an original program. Entrants must identify all non-original material, including its location in the program.

Language Other Than English

Spanish-language entries may be entered and will be judged by a panel of Spanish-speaking, peer judges. Programs in languages other than English or Spanish may also be entered, however judging of these entries in their native language is subject to the availability of qualified, peer judges who speak the language of the entry. Therefore, the National Television Academy requires that these entrants submit a tape with English subtitles, or with English on a second audio channel, or a precis or English transcript.

Judging Procedure

Entries made to this chapter will be judged by panels assembled by other NTA Chapters. These panels shall be comprised of no fewer than six judges who shall be certified as peers. No more than 3 judges on a panel may be employed by the same station or company. Judges may not have a conflict of interest, which is described as having a direct involvement in the production of an entry, or having a direct relationship with a member of the production staff of an entry. Group ownership, by itself, does not necessarily create a conflict of interest.

Non-Competitive Judging

Entries are judged against a standard of excellence and do not compete against each other. There may be one award, more than one award, or no award given in each category. Any exceptions will be noted in the category description.

Judging Requirement

The success of the Emmy Process depends on the willingness of qualified professionals to serve as judges. Peers in another television market are serving this chapter's entrants. The chapter will judge other chapter's entries. By entering, you agree to serve as a judge when asked.

Entry Falsification

The intentional falsification of production credits by an entrant may be the basis for the disqualification of the entry.

Entry Errors and Omissions

The National Television Academy assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. The Academy shall accept all submissions which are not in conflict with any of its rules and regulations.

Award Ownership

Emmy Awards are presented to individuals, not to their employers. Ownership of the Emmy statuette is retained by the individual and The National Television Academy, even if an employer pays entry fees. Stations, corporations, production companies, cable companies and other employers associated with winning entries may purchase plaques from the Academy that have a replica of the statuette and space to list the names and titles of their employees' winners for display at their offices.

Who Receives The Award?

Producers receive the Emmy Statuette for winning programs, except where noted. Others who work on a winning program entry are eligible to receive production certificates, which list their name, the title of the winning entry, and the role they played in its production. Production certificates may be ordered from the local chapter.

Individual Achievements (Crafts)

In the Individual Achievement Awards, those who actually perform a specific discipline receive the Emmy Statuette. Supervising or directing the work of others does not qualify for Individual Achievement Awards, except for achievements in directing categories.

Promotion

EMMY winners may refer in advertising and publicity to the fact that they are an EMMY recipient and, for one year after the award was bestowed (thirty days for St. Louis Chapter Regional Awards) may use a replica of the EMMY statuette in such advertising. A ® registration mark and the appropriate copyright notice: © NATAS/ATAS, must accompany any portrayal of the Emmy.

ALL ENTRIES MUST BE SUBMITTED ON VHS TAPE. NO BETA OR 3/4 ENTRIES WILL BE ACCEPTED.

Cleveland Regional Chapter Emmy Awards Entry Form



EACH ENTRY MUST INCLUDE:

- 1. A VHS tape cassette with official labels (or photocopies) completed and affixed to both cassette and cassette box.
- 2. **TWO** Completed copies of the official entry form (or photocopies) of both sides. No attachments to entries.
- 3. Check payable to: CLEVELAND REGIONAL CHAPTER OF NTA. (Members \$75.00 / Non-Members \$150.00 per name)
- 4. You must EDIT OUT COMMERCIAL CONTENT leaving two to five seconds of black.
- 5. **ALL AREAS MUST BE COMPLETED!** Failure to do so may result in penalties or disqualification.
- 6. **PROOFREAD YOUR ENTRY CAREFULLY.** If you misspell the name of your entry or the names of any of the entrants, that is the way they will appear on the engraved plaques, the nomination certificates, and in the program. The Academy will not be responsible for spelling errors on entry forms.

Person Submitting Entry	
Address/City/State/Zip	
Telephone	
Signature	

Signature constitutes permission for the Cleveland Chapter to screen or telecast all or portions of the entry as a part of the Emmy Awards Program.

Category No.	<input style="width: 80px;" type="text"/>
Category Title	<input style="width: 95%; height: 20px;" type="text"/>
Entry Title	<input style="width: 95%; height: 20px;" type="text"/>
Length	<input style="width: 180px;" type="text"/>
Original Air Date	<input style="width: 180px;" type="text"/>
Station Aired	<input style="width: 250px;" type="text"/>
Production Co.	<input style="width: 560px;" type="text"/>

ALL ENTRIES MUST BE SUBMITTED ON VHS TAPE. NO BETA OR 3/4 ENTRIES WILL BE ACCEPTED.

Entrant(s) Name	Title/Position/Program Credit	Member Y/N	Amt \$75/150

Credit Card MasterCard Visa

Card # |

Expiration | Phone |

Name on Card |

Signature |

TOTAL AMOUNT DUE FOR THIS ENTRY	<input style="width: 100px;" type="text"/>
AMOUNT RECEIVED	<input style="width: 100px;" type="text"/>
Check #	<input style="width: 250px;" type="text"/>

WARNING! ENTRIES WHICH ARE MISSING ANY INFORMATION FROM THE CHECKLIST ABOVE WILL BE SUBJECT TO A \$25.00 REPROCESSING FEE OR DISQUALIFICATION FROM THE CLEVELAND EMMY AWARDS. BE SURE TO DOUBLE CHECK YOUR INFORMATION!